

Chelsea Collier



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Education

The Pennsylvania State University 2007 - 2010

B.S. in Marketing with a minor in Civic and Community Engagement

- Completed a Capstone Project for Civic and Community Engagement Minor:
Dissertation on the UN's Millennium Development Goals, which analyzed its relationship with the media and society

Experience

THE CHAMBER of Commerce, Inc. November 2011 - Present

Program Coordinator and Office Manager Wexford, PA

- Promoted from Program Intern to Program Coordinator and Office Manager
- Coordinated first annual Non Profit Conference with a total attendance of 150 people
- Partnered with CareerLink to coproduce Cranberry Twp's largest Job Fair on August 21st, 2012
- Crafted literature for Women In Business University (WBU) that strengthens women entrepreneurs and grows their businesses
- Designed curriculum for WBU Level I and WBU Level II
- Fabricated structure for the first ever Professional Development Program for 2013
- Sent weekly emails through Constant Contact and organized monthly newsletter delivered to members

Love and Be Loved, LLC November 2011 - Present

Co-founder Pittsburgh, PA

- Co-founded organization that creates a lifestyle clothing brand to support charities focusing on youth empowerment and community engagement
- Donated over \$3,000 to Women's Center and Shelter of Greater Pittsburgh
- Created social media campaign in conjunction with launch of website (loveandbeloved.org)
- Framed strategic plan to ensure successful representation at events and student campus groups
- Managed weekly meetings

State College Friends School June 2011 - July 2011

Assistant Lead Theatre Teacher and Camp Counselor State College, PA

- Orchestrated curriculums and programs for a three week long Theatre Camp
- Directed three performances presented to an audience of over 50 family members and campers at the end of each week
- Engaged and led children through character and team building activities

InterAction June 2010 - July 2010

Communications Intern Washington, D.C.

- Generated bi-weekly media updates on international development issues
- Constructed marketing pieces for job/intern fair
- Assisted in re-branding and standardization movement
- Engaged members at various conferences and media summits